

Aren't capsules better than tablets?

Not when the tablets are made properly. Properly made tablets disintegrate in approximately the same amount of time as capsules, and for some applications, they have important advantages over capsules.



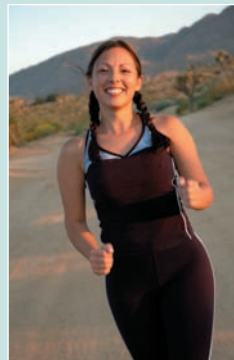
*Which would you rather take -*  
**6 properly made tablets**  
*or 10 capsules?*

It takes 10 capsules to hold the nutrients that are concentrated in 6 tablets of Multigenics, Nutri's best selling multivitamin-mineral. That's because a tablet can be compressed to hold more concentrated ingredients. Capsules are filled with loose powder and are therefore not as concentrated. All Nutri's suppliers test their products to ensure potency and quality and some do extra testing on products with ingredients that are especially sensitive or perishable. One of Nutri's suppliers, Metagenics, spends over \$1,000,000 annually on testing and quality control - to make sure you always get what you're paying for.

## *Always True to Our Mission*

Since our inception in 1981, we have never deviated from our mission statement to "provide effective nutritional supplements and exceptional service to healthcare professionals". This ideal has remained the core of our philosophy and is shared with energy and enthusiasm by every member of the Nutri team.

Thousands of healthcare professionals have come to trust the Nutri name and rely on the quality and effectiveness of our products. Nutri maintains its leading position in the professional nutrition marketplace because we put the patients interests first, respond quickly to practitioners' needs, and never, ever compromise on safety or effectiveness.



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*About us*



# Why use Nutri?

**Your practitioner recommends Nutri for many good reasons...**

## Your practitioner recommends Nutri for many good reasons....

We at Nutri are proud that the experts, the professionals who make it their business to know about quality, safety and effectiveness, choose us.

Health professionals trust Nutri products for very good reason. At Nutri we value that trust, and do everything we can to maintain it so that you, like your practitioner, can trust Nutri's quality.

Nutri is in the health business. A focus on improving people's health leads to completely different priorities than a focus on selling pills, but in the supplement business, low price is often the top priority. We think you'll agree that no matter how much you pay for a product, if it doesn't work, it's too expensive. In the health business, safety and effectiveness are top priority because there is a lot riding on the quality of the products we make:

1. Your health.
2. The success of the nutritional therapy your healthcare practitioner recommends.
3. Your practitioner's credibility as a health professional.
4. Our success as a business, manufacturing supplements for use by healthcare professionals.



We do our homework. We understand the issues. We manage the details. We work hard to give the best value possible. But above all, we maintain our commitment to quality and to individual health, both yours and ours.

**After all, we take Nutri products too!**

### Why do health professionals recommend Nutri products?

Nutri only use suppliers who are experts in their field and are involved in every aspect of product formulation, manufacturing and testing. Nutri themselves review all their products to ensure that they reflect the latest in nutritional science.

### Pure and Safe Ingredients

Different ingredients must be evaluated in different ways to ensure purity and safety. Here is one example of how Nutri's commitment to quality results in pure, safe ingredients. It has recently been discovered that many calcium supplements are high in lead, a toxic mineral with potentially harmful effects. Cal Apatite®, one of Nutri's most popular products, is a bone support formula containing a special calcium source called MCHC. Many competitive MCHC products are high in lead, but not Cal Apatite®. Our suppliers test every batch to guarantee the purity, safety and effectiveness of the MCHC.

Nutri's Eskimo-3 fish oils are set oceans apart from the rest because of their incredible purity and freshness.

A Greenpeace study found that many fish oils contained toxic chemicals and pesticides. The Ministry of Agriculture, Fisheries and Food later confirmed these findings. A survey by the Food Safety Authority in Ireland examined a range of popular fish oil capsules for the presence of toxins, and of all the fish oils tested, Eskimo-3 was found to have the lowest level of contaminants. Also, the concentration of heavy metal contaminants such as cadmium and mercury are below detection levels in Eskimo-3.

### Only the finest forms of ingredients

Some manufacturers will use a form of an ingredient that is poorly absorbed or has not been proven effective. Whenever possible, Nutri uses nutrients that have demonstrated benefits.

**For example:**

There are many strains of acidophilus sold in dietary supplements, but most strains have very little, if any, research showing their effect. The NCFM® strain of *L. acidophilus* used by Nutri is the most extensively researched strain of acidophilus available. It has been proven capable of producing many of the benefits you look for in a probiotic supplement.

*There are over 50 studies and scientific articles published regarding L. acidophilus NCFM® - Nutri uses NCFM® strain in its most popular probiotic formulations.*

Even a high quality, proven ingredient may not be effective when provided at an inadequate level. Nutri products provide key ingredients at levels that are considered effective based on scientific research when taken at the dosage recommended on the label, or by your practitioner.

